



ANNUAL REPORT | 2017-18

*Celebrating 20 Years of Investing in Kids
and Families Across Colorado*

IIK.ORG

ANNUAL REPORT | 2017-18



Lisa Hill
Executive Director



Eric Hilty
Board Chair

Greetings!

Thank you for your support of Invest in Kids and for taking the time to explore what we have accomplished as we celebrate our 20th anniversary. From day one, we have supported the implementation of programs proven to positively impact the life trajectory of Colorado children and families. We could not do it without you!

We are now reaching more families than ever before. While growth is important, it is the high-quality implementation of the programs that drives us, and it is the combination of both that yields our impact. At Invest in Kids, results are never in question. The programs we implement, Nurse-Family Partnership® (NFP) and The Incredible Years® (IY), have been proven by decades of high-quality research.

Our greatest achievement is the measurable impact our programs have on the lives of Coloradans. The data clearly demonstrates the significance of the impact. Beyond the numbers, the photos and quotes throughout this report are from 20 families representing our 20 years of service in Colorado. They represent the more than 100,000 children and parents we have served during this time. We would not have reached this milestone without the tireless dedication of our staff, donors, nurses, teachers and committed volunteers who have built this strong foundation.

Despite the many successes reflected on our journey, our efforts remain vital. We are humbled by the generosity of so many who make this work possible. We remain committed to you and these partnerships in support of a healthy future for Colorado's children. We look forward to another successful 20 years of working together for the next generation of Colorado families.

With Gratitude,

Lisa A Hill

Lisa A. Hill
Executive Director

Eric L Hilty

Eric Hilty
Board Chair

ERIN SMITH

“When I found out I was pregnant, I was lost lonely and afraid. I was 14. I knew nothing about caring for a child, but my nurse helped me find my confidence. The program was so important in my life that I plan to become a lactation consultant to help other moms. Without Nurse-Family Partnership® I would not have chosen breast feeding, would not be graduating high school this year, and may not have chosen to continue parenting.”



Erin Smith



Jada Galassini



Hiba Ibrahim

ABOUT/US

Invest in Kids works with volunteers, community leaders, care providers, and donors to ensure our research-based, proven programs impact children across all 64 of Colorado's counties. We currently implement two programs, Nurse-Family Partnership® and The Incredible Years®, which combined will reach more than 15,000 children and parents this year. We leverage limited resources to improve outcomes for young children and their families. IIK bridges the gap between research and practice, allowing communities to provide services with proven effectiveness. What makes us unique is our implementation approach:

- First, we identify programs with proven track records or methodologies for success.
- Second, we introduce these programs to communities to see where and how they can net the greatest impact.
- Third, we implement the programs through partners, in collaboration with community leaders.
- Fourth, we ensure each program's success through strict adherence to guidelines and measurement of results to ensure long-term sustainability.

Even with the help of evidence-based interventions, programs alone do not achieve desired outcomes. Rather they must also be well matched to a community's needs and capacity to deliver and be implemented with the highest quality. IIK's implementation approach is informed by implementation science, an emerging field focused on the translation of research findings into policy and practice. This approach suggests that in order to disseminate evidence-based programs successfully and sustainably in community-based settings, resources must be devoted to ensuring that programs and practices are successfully installed and implemented with fidelity in order to achieve expected outcomes. Building and sustaining implementation capacity results in a significant return on investment for communities that is sustainable over time. In a major review of the literature, it was shown that successful implementation can result in programs being three to twelve times more effective than poorly implemented programs.*

*Durlak, J. A. & DuPre, E. P. (2008). Implementation matters: a review of research on the influence of implementation on program outcomes and the factors affecting implementation. *American Journal of Community Psychology*, 41(3-4), p. 327-350.



IMPROVING THE HEALTH AND WELL-BEING OF COLORADO'S MOST VULNERABLE CHILDREN AND FAMILIES

Children's exposure to poverty, a stressful home environment, and early delays in behavioral and academic skills at a young age are strong predictors of later academic challenges, health and behavioral health problems, substance abuse, lower education attainment, lower rates of employment, a younger age of becoming a parent, and the likelihood of recreating these risk factors for their own children.

166,000

Colorado children live in poverty

53,395

Colorado children under the age of 6 have been exposed to two or more adverse experiences

ONLY 49%

of Colorado kindergarteners meet all six domains of school readiness from the Colorado Department of Education

STATISTICS COURTESY OF KIDS COUNT IN COLORADO, 2018

Research shows that we can reverse the negative trends facing our most vulnerable children using proven primary prevention and early intervention approaches that reach children as early in life as possible.

We've reached over 100,000 children and families serving all 64 counties in Colorado thanks to the community leaders, care providers, and donors who make this work possible.



Marya Perez and Ricardo Andrade



Claudia Godinez



Anika Samora

MAYRA PEREZ AND RICARDO ANDRADE

“Our parents never really praised us so we didn’t have a model for how to do it. I was frustrated, not knowing what to do, and always in a bad mood. I don’t have the words to express how we feel about this class – we made a 180 degree change. Friends ask what we are doing because the change is so profound. It’s reflected in how the kids do in school – my son is first in his class, he has good self-esteem, he shares more with me, and once in a while even tells me I am doing a good job.”

I/K/EQUITY

A highlight of our work this year was to intentionally engage in equity, diversity, and inclusion work. This effort involved attention to three key areas of focus: personal and professional development, policies and practices, and community engagement. To guide us in this work, I/K adopted the following Equity Commitment Statement:

Invest in Kids is dedicated to addressing the growing health and education disparities between low-income Colorado children and their higher socio-economic peers. We are committed to facilitating a nonpartisan, collaborative and authentic dialogue that empowers all communities to deliver evidence-based, culturally responsive programs. I/K is committed to assessing issues of equity, diversity and inclusion, with an aim to help level the playing field for low-income families by partnering with rural and urban Colorado communities.

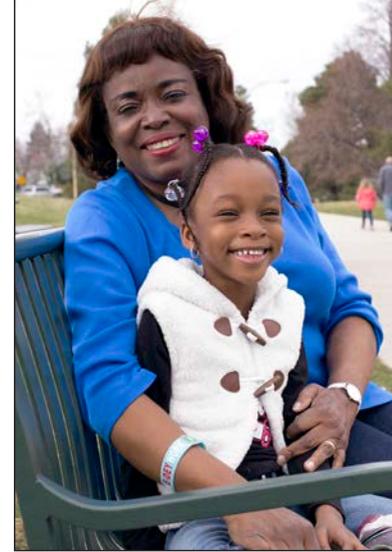
Please visit our website to read the full commitment statement. We understand that engaging in this work is a long-term, continuous process, and will never be completely finished. We also recognize that we can’t do this work alone; we seek to engage with and learn from both existing and new partner organizations as well as the many families and communities that are central to our work. We recently conducted an audit to evaluate how I/K practices and policies can better address equity and inclusivity throughout all areas of the organization. The I/K staff and board look forward to inviting all stakeholders into this journey as we move forward in this imperative work.



Gloria Sanchez



Dimary Suarez and Jessica Chang



Bernadette Ononaku

ABOUT/IY



The Incredible Years® is a Two-Gen approach that helps parents, parent and teachers, teach. The program provides tools and resources to help children develop social-emotional skills to succeed in early schooling and later in life. During the program, children improve prosocial communication and emotion regulation. Parents improve positive parenting practices (i.e., clear expectations) and decrease use of negative practices (i.e, harsh and inconsistent discipline). The program meets the most rigorous evidence-based definitions as recognized by the following:

- The Substance Abuse Mental Health Services Administration's (SAMHSA) National Registry of Evidence-Based Practices and Science to Service Award
- Blueprints for Healthy Youth Development (Promising Practice Rating)
- Office of Juvenile Justice and Delinquency Prevention (Effective Evidence Rating)
- California Evidence-Based Clearinghouse (highest scientific rating)
- Child Trends 2015 "Social Service Programs that Foster Multiple Positive Outcomes"

The Incredible Years® is comprised of the following program components:

- Teacher Classroom Management (TCM) is a framework through which care providers learn positive teaching strategies (focusing on what children are doing well), how to connect to children with challenging behaviors, and how to help those children control their behaviors, among many other essential skills and strategies for classroom management including parent engagement.
- Dinosaur School is a curriculum that includes 60 lessons delivered 2-3 times per week in Pre-K and kindergarten classrooms. Trained teachers co-lead the lessons using life-size puppets, engaging activities, games, and video vignettes. The lessons focus on how to solve problems, control one's anger, self-monitor emotions, succeed in school, and make friends. The curriculum components target specific known child risk and protective factors and the resulting short and long-term outcomes.
- The Preschool Basic Parenting Program (Parent Program) is delivered by trained co-leaders over 14 weekly group meetings. Parents learn strategies and skills to promote children's social competence and reduce behavior problems such as: effective praise and use of incentives, establishing predictable routines, effective limit-setting, strategies to manage misbehavior and teaching children to problem solve.

BERNADETTE ONONAKU

"I learned such a great deal about child development from The Incredible Years® program. The other parents supported me and helped me see that I was not alone. Now we play and we take turns as a family. My daughter accepts not winning all the time. My shift to giving her positive attention helped us develop a strong bond while also helping her be more independent."

6,985

CHILDREN BENEFITTED
FROM IY IN THE 2017-2018
ACADEMIC YEAR© The
**Incredible
Years**®

- ▶ *Increased Prosocial Communication*
- ▶ *Increased Emotion Regulation*
- ▶ *Increased Academic Skills*
- ▶ *Increased Positive Parenting Strategies*

- ▶ *Decreased Negative Parenting Strategies*



Research shows...

A single point increase in social-emotional competence as a kindergartner translates to a* ...

- ▶ 54% increased likelihood of high school graduation
- ▶ 46% greater chance of having a stable, full-time job at age 25

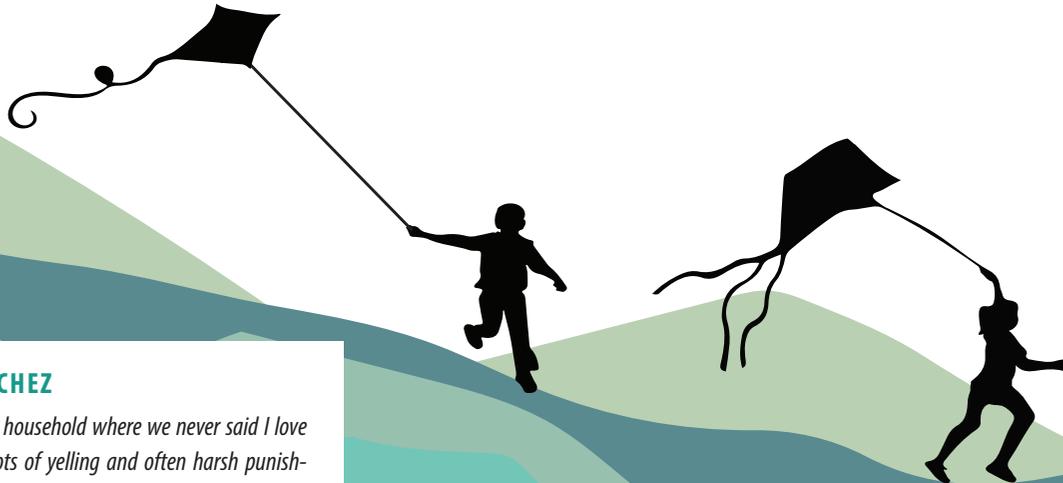
*Jones, D. E., Greenberg, M., & Crowley, M. (2015). Early social-emotional functioning and public health: The relationship between kindergarten social competence and future wellness. *American Journal of Public Health, 105*(11), 2283-2290.



99% of parents found the program achieved their goals for their child and family

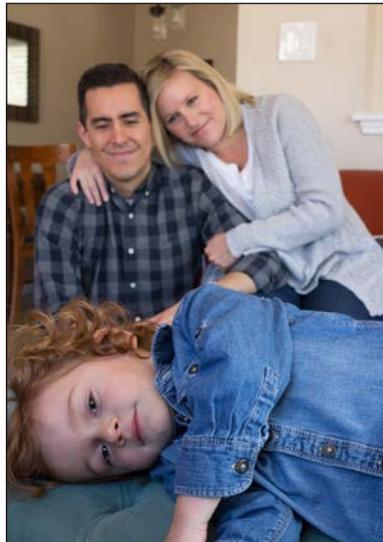
GLORIA SANCHEZ

“I grew up in a household where we never said I love you. There was lots of yelling and often harsh punishments. Through *The Incredible Years*,® I have developed a clear, consistent, calm and caring approach to parenting that created a safe, loving and nurturing home. Now we say I love you – all day, every day. We praise, encourage, applaud and celebrate all the time! We sometimes yell and scream, but we say I’m sorry. Expectations of what it means to be part of our family are clear and respected.”





Emily and Geoffrey Walker



Jocelyn and Greg Grobmeier



Angelica Martinez

IY/IMPACT



In 2017-2018, The Incredible Years® reached 6,985 children, 498 educational staff, and 603 parents across 21 counties. Our greatest success continues to be the outcomes we see for the children and families we serve. Descriptive information about program participants and measures of participant behavior changes from the beginning to the end of the year, observational measures of fidelity for those implementing the program, and participant satisfaction surveys are collected. The Incredible Years® 2017-2018 Colorado Statewide Annual Report demonstrated statistically significant changes in child, teacher, and parent outcomes. Statewide, statistically significant changes were seen in:

- Children's social competence gains, including: Prosocial/Communication Skills, Emotion Regulation Skills and Academic Skills
- Parent's increased use of positive parenting, including: Appropriate Discipline, Clear Expectations, and Positive Parenting
- Parent's decreased use of negative parenting, including: Harsh Discipline and Inconsistent Discipline

Additionally, program satisfaction data helps ensure the program is being offered in a way that is best matched to the needs of those receiving it.

RESULTS:

- 98% of parents reported their relationship with the focus child improved since taking the program
- 96% of parents reported the program helped with personal or family problems not directly related to their child
- 98% of teachers reported The Incredible Years® coaching and training provided the necessary tools to prevent and address challenging behaviors in the classroom
- 97% of teachers reported The Incredible Years® training and coaching increased their ability to manage behavior and issues that arise inside their classroom

ANGELICA MARTINEZ

“My children were constantly hitting and screaming - I thought I was going to explode. I started going to the parent groups where I always felt heard. Soon I realized that I needed to calm myself first and then could teach my kids. Eventually I began recognizing and praising their good behaviors - we feel more at peace as a family. Now they often say thanks, tell me they love me and give me hugs.”

REFUGIO AND ANGELICA VENEGAS

“Yelling and spanking was what had been modeled in our lives. The Incredible Years® gave us the tools to treat our children differently. We have developed empathy for our kids. We focus on praising them and giving them hugs, and they have noticed. It changed our relationship as a family. We enjoy our time together and support one another.”



Refugio & Angelica Venegas



Brittaney Hanes



Sarah Wise and Tim Kelly

IY/IMPACT



Invest in Kids monitors the quality of fidelity to the IY program components. Fidelity means that when the program is used in everyday settings, such as a classroom, it closely resembles the program as tested by the program developer in a research setting. Invest in Kids consultants and community-based peer coaches complete three fidelity ratings at the beginning, middle, and end of the school year for classroom implementers, and up to two fidelity ratings for Parent Program Facilitators during their 14-week program session. As implementers received training and coaching in their respective IY program components, their fidelity data showed a general pattern of improvement throughout the school year and the 14-week Parent Program. While it is the quantitative data that drives our ongoing quality improvement processes, the anecdotal feedback further validates the program outcomes. We heard the following this year:

“I love The Incredible Years® program! It has made such a huge impact on my students' social-emotional well-being, their ability to self-regulate emotions, and their ability to problem solve in the classroom.” –Dinosaur School Teacher

“Dinosaur School, to me, is like the third teacher. It teaches for you, once you get in the groove and start using it to fidelity.” –IY Peer Coach

“The Invest in Kids PD has been the best professional development that I have done so far in my career. . . they're organized, they're targeted, they really have meaningful impacted things that I can actually walk out and use, which is great.” –IY Peer Coach



Jessica Vargas



Carla Delgado



Rachel Ashley

ABOUT/NFP



For a vulnerable young woman who's not prepared to care for a child, a new baby can mean the continuation of the cycle of poverty, conflict, and despair. Nurse-Family Partnership® pairs low-income, first-time expectant mothers with specifically trained registered nurses who make regular home visits during the pregnancy and until the second birthday of the child. Nurse-Family Partnership® is the only home visitation program in the country with 40 years of rigorous randomized control trial research. This independently reviewed research demonstrates that Nurse-Family Partnership® produces long-term changes in the lives of both mother and child.

In 2017 there were 4,684 clients served. The three main goals of Nurse-Family Partnership® are:

- Improved pregnancy outcomes by helping women engage in good preventative health practices, including thorough prenatal care from their healthcare providers, improving their diets, and reducing their use of cigarettes, alcohol, and illegal substances.
- Improved child health and development by helping parents provide responsible and competent care.
- Improved the economic self-sufficiency of the family by helping parents develop a vision for their own future, plan future pregnancies, continue their education, and find work.

RACHEL ASHLEY

“I was pregnant, anxious and without much family support. I had a falling out with my partner and had limited places to turn. . . until I met my nurse. She helped me be present with my daughter. She encouraged me to finish school and obtain my nursing degree. Without her, I think I would have fallen further into depression. Today, I am a proud mom and I am excited to use my nursing career to improve the lives of others.”



Jessica Daher



Anika Samora



Claudia Godinez

NFP/IMPACT



JESSICA DAHER

“It was an incredibly tough time for me. I was very young, and experiencing severe post-partum depression and intimate partner violence. I was so overwhelmed, but my nurse stood right with me - providing the resources I needed. I am proud to work in healthcare where I treat patients with the same kindness and understanding as was shown to me by my nurse during my hardest times.”

Invest in Kids' role specifically includes:

- Community Planning: ensuring that local communities have the knowledge, skills, and support needed to sustain the program and build strong nursing teams
- Training: ensuring that all nurse-home visitors and their supervisors are prepared and supported in delivering the program to diverse communities and families
- Evaluation: supporting Nurse-Family Partnership® local teams to interpret client data for quality improvement purposes
- Advocacy: protecting state funding for Nurse-Family Partnership® through education and advocacy efforts

In Colorado, over 25,000 first-time, low-income mothers have enrolled in Nurse-Family Partnership® since 2000. This includes serving 3,497 families at any given time. For the 4,684 clients served by the program in 2017:

- Average Maternal Age at enrollment: 24
- Unmarried at enrollment: 64%
- Primary Language other than English: 21%
- High School graduate or GED: 80%

For the mothers and children receiving the program in Colorado, we have seen:

- 21% Reduction in smoking during pregnancy
- 94% of mothers initiated breastfeeding
- 66% client workforce participation at program completion
- 96% of children were fully immunized at age two
- 70% of children had developmental screenings at 10 months of age

4,684

CLIENTS SERVED BY NFP
IN COLORADO IN 2017

21% reduction in smoking during pregnancy

70% of infants were screened for developmental delays
at 10 months

91% of babies were born full-term

94% of mothers initiated breastfeeding at birth

96% of children received all recommended immunizations at 24 months



Research shows...

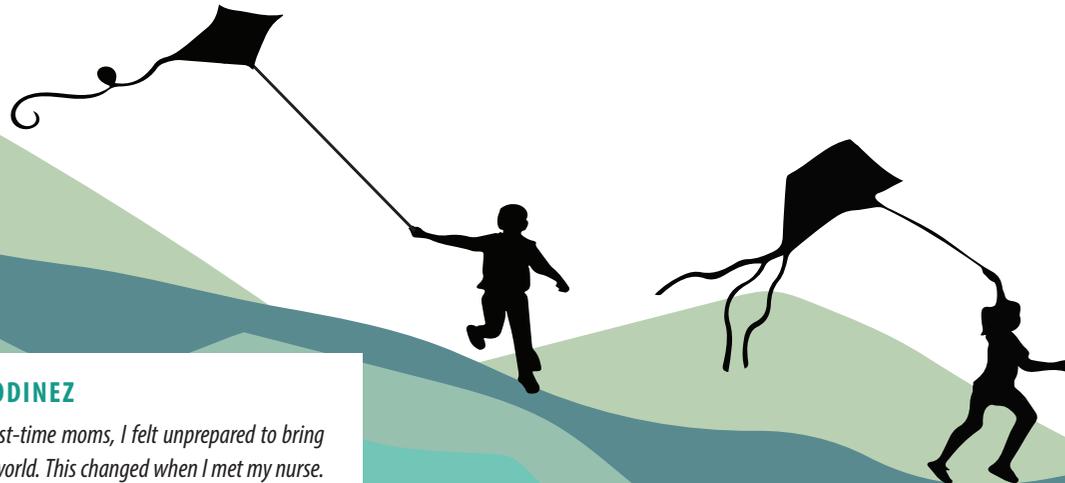
Enrolling 1,000 low-income families in NFP in Colorado prevents*:

- ▶ 49 preterm births
- ▶ 219 child maltreatment incidents
- ▶ 407 violent crimes by youth
- ▶ 3 infant deaths

*Miller, T. (2017). *Life Status and Financial Outcomes of Nurse-Family Partnership in Colorado*. Silver Spring, MD. Pacific Institute for Research & Evaluation.

CLAUDIA GODINEZ

“Like many first-time moms, I felt unprepared to bring a child into the world. This changed when I met my nurse. She eased my mind and was always available. I will never forget noticing a horrible rash on my daughter’s neck. It was 11pm and I was freaking out. Despite the hour, I knew my nurse would be there for me – and she was. She asked thoughtful questions and assured me everything would be okay. I felt so valued in that moment.”





Images from Gala and JAT

IIK/EVENTS

JANE-A-THON AT WINTER PARK

The annual Jane-A-Thon held March 2-3, 2018 was a huge success thanks to the 270 participants who raised over \$155,000! This two-day ski and snowboard-a-thon was our most successful to date. This unique event serves as a great way to support Colorado children and families while spending the day on the slopes with colleagues, friends and family. Thank you to Newmont Mining Corporation for continuing to make this event possible as our presenting sponsor.

The Jane-A-Thon returns to Winter Park March 1-2, 2019 for the 20th consecutive year!

INVEST IN KIDS GALA

The 10th Annual Invest in Kids Gala, held on May 18th, 2018 at the Hyatt Regency Denver, was an evening to remember as we celebrated our 20th anniversary. A special thank you to our gala co-chairs: Katy & Greg Bante, Cindy & Jack Parsons and Yvette & Chris Frampton for their dedication. We are so grateful to our many sponsors and attendees including Debbie & Dave Younggren and Nancy & Sam Gary, who made this year such a tremendous success, resulting in over \$368,000 raised!

FINANCIAL/OVERVIEW

2018 FISCAL YEAR (JULY 1, 2017 TO JUNE 30, 2018)
INVEST IN KIDS STATEMENT OF ACTIVITIES

REVENUES, GAINS, AND SUPPORT

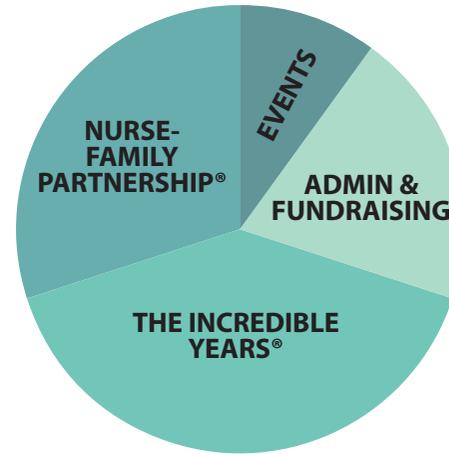
Grants	\$1,297,947
Individual & Corporate	\$133,848
Contracted Services	\$676,017
Special Events	\$512,374
Training & Technical Assistance	\$121,533
Investment Income	\$3,490
Total Revenue, Gains, and Support	\$2,745,209

EXPENSES

The Incredible Years®	\$1,246,046
Nurse-Family Partnership®	\$664,676
General & Administration	\$185,832
Fundraising	\$232,831
Events	\$152,550
Total Expenses	\$2,481,934

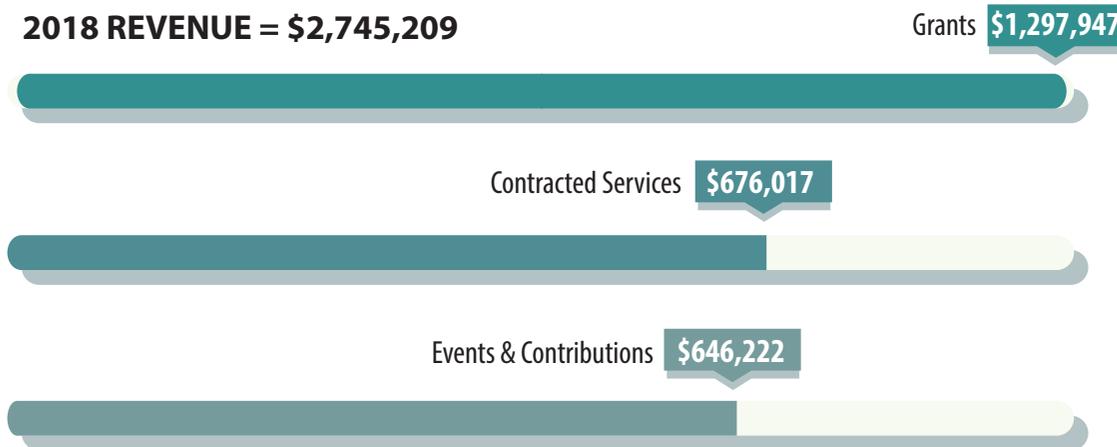
Net Assets, beginning of year	\$1,475,639
Change in Net Assets	\$263,274
Net Assets, end of year	\$1,738,913

2018 EXPENSES = \$2,481,934



- \$1,246,046** The Incredible Years®
- \$664,676** Nurse-Family Partnership®
- \$418,663** Admin. & Fundraising
- \$152,550** Events

2018 REVENUE = \$2,745,209



Note: These financial statements have not yet been audited

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As of June 30, 2018



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