



Over 20 years of bringing proven programs to young children and families across Colorado.



ANNUAL REPORT | **2018-2019**



Lisa Hill
Executive Director

Dear Friends,

This year, Invest in Kids has impacted over 17,000 children and families through the delivery of two evidence-based programs, Nurse-Family Partnership® and The Incredible Years®. Both programs provide Colorado families living in poverty the tools needed to get their children off to a strong start in life. We are proud of how we have grown our reach to over 117,000 children and families in the last two decades, and that the high-quality implementation Invest in Kids supports continues to set us apart.

This year's theme speaks to innovation and impact, as both remain critical and ongoing parts of our work to serve vulnerable families in our state.

Invest in Kids continues to look at new ways to provide meaningful contributions so that our work is fresh and relevant in delivering time-tested programs. Our team continues identifying and implementing strategies that work best and are always looking for methods to leverage our impact.

The Board of Directors and staff recently went through a strategic process to refresh Invest in Kids' mission and values statement – the result of which you'll see in this report.

We are proud that for the first time ever, Invest in Kids advocated for the state to invest in The Incredible Years and we successfully secured funding in the 2018 legislative session. This funding, \$624,000 in year one (FY19) and \$843,000 in year two (FY20) and beyond, will support the costs of local implementation, site selection, training, coaching, and evaluation. This accomplishment has allowed us to expand our reach to more Colorado children and families in need – successfully increasing impact.

This year, we are celebrating 20 years of Nurse-Family Partnership in Colorado. It was in 1999 that the first public health nurses were trained on how to deliver the program. Today, they are more than 150 strong and have cumulatively changed the lives of over 26,000 women and their families. Every year since, NFP has worked to address the evolving needs of each community we serve. We innovate by understanding the needs of families through continuous improvement to our implementation, while we deliver tremendous impact through fidelity to the evidence-based model.

In the pages to come, you will see snapshots of our innovative, evidence-based approaches and the data showing our profound impact statewide. We know that none of our accomplishments would have been possible without the support of our volunteers, donors, and the local champions in our community.

We have so much to celebrate, yet our work is hardly done. We are passionately committed to scaling and sustaining proven programs and expanding our reach and impact in Colorado.

Thank you for being a part of our journey. We look forward to more years of innovating together to help even more children and families!

Gratefully,

Lisa A Hill

Lisa A. Hill
Executive Director

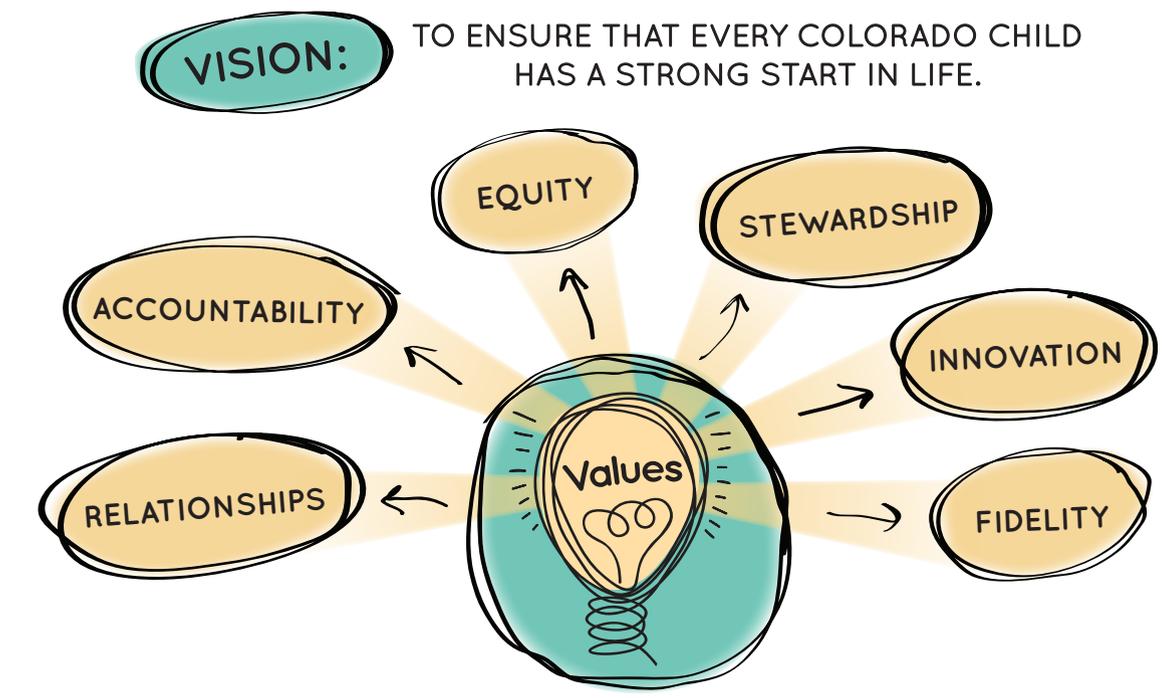
Eric L Hilty

Eric Hilty
Board Chair

Mission, Vision, and Values Refresh

INVEST IN KIDS PARTNERS WITH LOCAL COMMUNITIES TO ENSURE THE SUCCESS OF EVIDENCE-BASED PROGRAMS THAT IMPROVE THE HEALTH AND WELL-BEING OF COLORADO'S YOUNGEST CHILDREN AND THEIR FAMILIES.

This year, in a thoughtful process inclusive of our staff and Board of Directors, Invest in Kids (IIK) revisited the statement of its mission, vision and values. This review was approached with the intention of ensuring that IIK is always aligned and inspired by its commitment to the children and families served across Colorado. Capturing the sincere and relentless pursuit of bringing evidence-based programs to Colorado communities, IIK purposefully refreshed its mission statement to be representative of the successes of its efforts to impact lives and help children thrive.



The Challenge

149,000 Colorado children live in poverty

Kids Count in Colorado, 2019

Only **41%** of kindergarteners meet all six domains of school readiness:

- Physical well-being and motor development
- Social and emotional development
- General knowledge in math
- General knowledge in literacy
- Language and comprehension development
- Cognition

Kids Count in Colorado, 2019

More than **1 in 10** Colorado children under 6 have already been exposed to two or more adverse childhood experiences:

Adverse childhood experiences are potentially traumatic events that can have lasting negative impacts.

Examples Include:

- Physical abuse or neglect
- Emotional abuse or neglect
- Sexual abuse
- Domestic violence
- Loss of parent

Kids Count in Colorado, 2019

The Solution

REVERSING THE NEGATIVE TRENDS FACING COLORADO CHILDREN AND FAMILIES BY INVESTING IN TWO-GENERATION EARLY CHILDHOOD PROGRAMS THAT ARE PROVEN TO WORK.

By ensuring Colorado children have access to evidence-based programs, Invest in Kids effectively supports improving development skills and reduces the risk of adverse childhood experiences. When every child can achieve academic success, they become contributing members to society and have the tools they need to break the cycle of poverty.



Evidence-Based Programs deliver a specific intervention that has been shown by science to have positive effects through rigorous evaluation.

EARLY CHILDHOOD INVESTMENT LEADS TO INCREASED:

- High school graduation
- College matriculation
- Economic self-sufficiency

EARLY CHILDHOOD INVESTMENT LEADS TO DECREASED:

- Special Education/Remediation
- Dependence on social welfare
- Crime-related costs and incarceration



Our Role

Bridging the gap between research and practice, Invest in Kids ensures that our evidence-based programs are implemented with the highest quality to achieve the best possible outcomes. By working together with communities, Invest in Kids provides programs proven to give children and parents the tools they need to succeed.

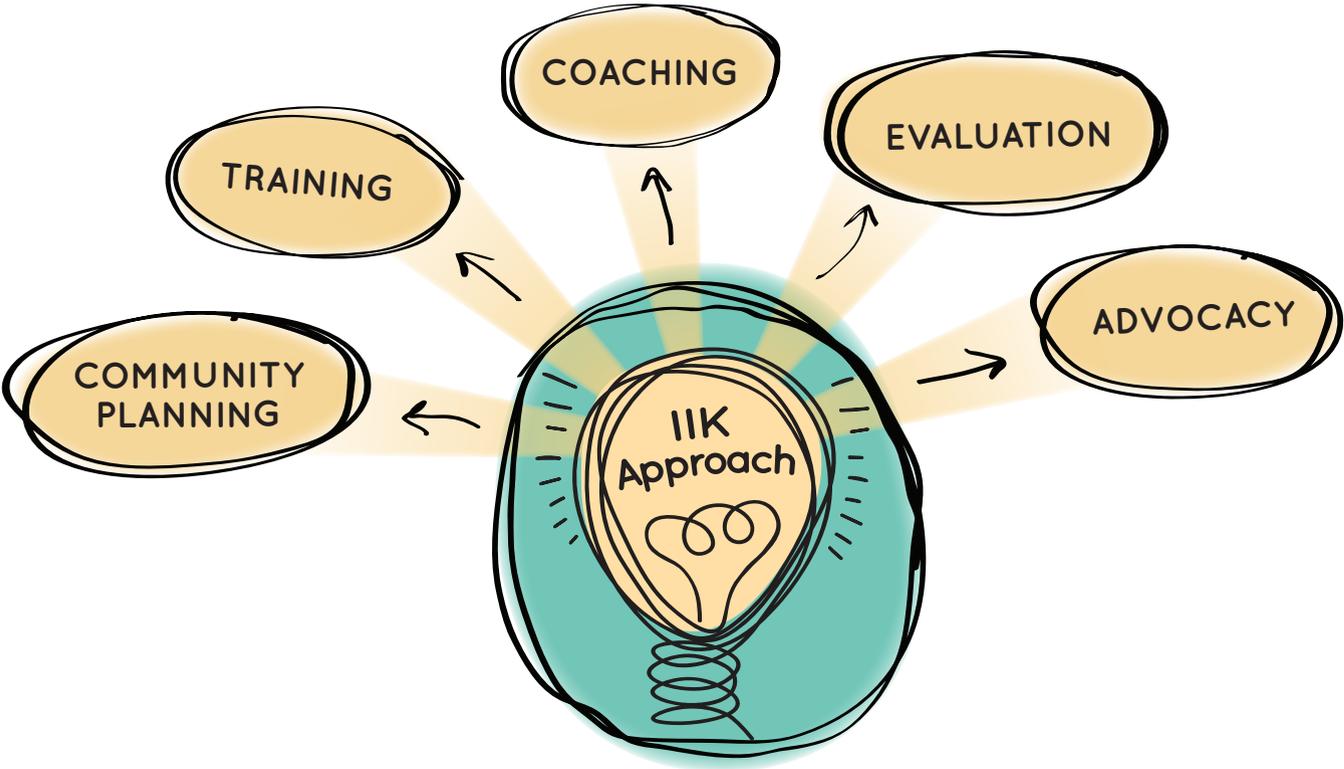
WHEN PROGRAMS ARE IMPLEMENTED WITH EFFECTIVE HIGH-QUALITY SUPPORT, THE OUTCOMES MAKE A LASTING IMPACT:

NFP ROI:

7.9 return – For every \$1 invested in Colorado’s NFP, a projected \$7.90 can be saved in future costs for the highest-risk families¹.

IY ROI:

4.1 return – For every \$1 invested in The Incredible Years® Parent Program, a projected \$4.13 can be avoided in future costs².



¹Miller, T.R. (2015). Projected outcomes of Nurse-Family Partnership home visitation during 1996-2013, USA. *Prevention Science*, 16 (6), 765-777. This fact sheet relies on a state-specific return on investment calculator derived by Dr. Miller from published national estimates to project state-specific outcomes associated return on investment. The calculator is revised periodically to reflect major research updates (last revision 12/22/2018).

²Colorado Results First Prevention Findings, 2017 Report

INVEST IN KIDS’ APPROACH MAKES A VALUABLE DIFFERENCE TO ACHIEVE SOCIALLY SIGNIFICANT OUTCOMES.



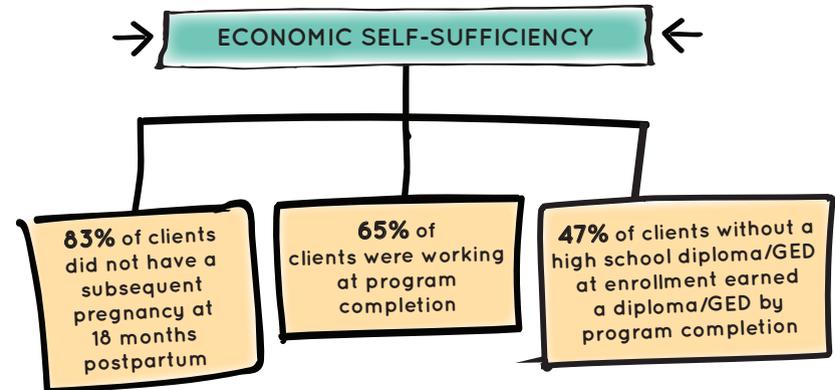
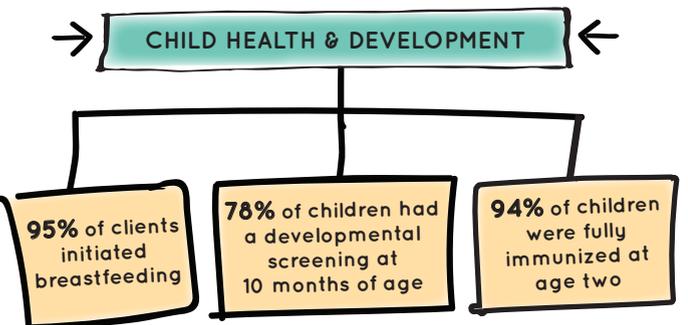
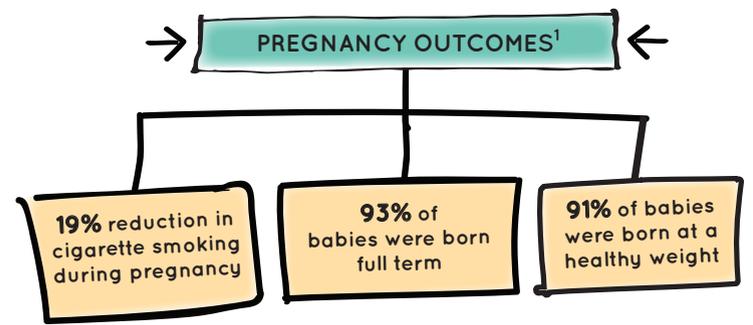


Nurse-Family Partnership

Nurse-Family Partnership (NFP) is a community health nursing program that transforms lives.

[PARTNERING HIGHLY TRAINED PUBLIC HEALTH NURSES WITH FIRST-TIME MOTHERS LIVING IN POVERTY TO MAKE A LIFE-CHANGING IMPACT.]

NFP IMPACT



1,000 LOW-INCOME FAMILIES ENROLLED IN NFP IN COLORADO PREVENTS²:

- 45 preterm births
- 253 child maltreatment incidents
- 303 violent crimes by youth
- 3 infant deaths

[CHANGING THE LIFE-TRAJECTORY AND CREATING BETTER FUTURES FOR MORE MOMS AND THEIR BABIES.]

"Nurse-Family Partnership has impacted my life a lot. I was out of school when I became pregnant and my nurse introduced me to a college program, so I was able to go back to school. My nurse helped me with every aspect of my life, including boosting my confidence. NFP is not just another program; the nurses really care about you."
 —Hiba Ibrahim, NFP mom

NFP GOALS

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care.
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future, plan future pregnancies, continue their education and find work.

NFP RESEARCH

With over four decades of extensive research and continued follow-up of outcomes, NFP delivers results that are second to none.

At age six, children in NFP had a **67%** reduction in behavioral/intellectual problems.

48% reduction in long-term effects of child abuse and neglect.

NFP REACH

- Serves all **64** counties
- **4,576** moms served in 2018
- **3,972** children served in 2018
- **26,000+** families served in Colorado since 1999

"When I was pregnant, I was scared, confused and unsure of what I was going to do. Over time, my nurse taught me to believe in myself. Without her, I doubt I would have finished high school or gone to college."
 —Jada Gallissini, NFP mom

¹2018 data for clients who enrolled during pregnancy

²Nurse-Family Partnership Home Visitation: Cost, Outcomes, and Return on Investment (Ted Miller)



©The Incredible Years®

The Incredible Years

The Incredible Years (IY) is a social-emotional learning program that uses a two-generation approach to improve children's prosocial communication and emotional regulation. Working with parents at home, and addressing teacher and student needs in the classroom, IY focuses on promoting social competence so kids can succeed both academically and in all areas of life.

BUILDING SOCIAL AND EMOTIONAL SKILLS FOR COLORADO'S CHILDREN TO PREPARE FOR SCHOOL AND LIFE.

Program Components



TEACHER CLASSROOM MANAGEMENT

Teachers learn positive teaching strategies and essential skills for classroom management including how to connect to children with challenging behaviors and how to help them manage their emotions.



DINOSAUR SCHOOL

60 lessons delivered to children 2-3 times per week. Trained teachers co-lead lessons using puppets to engage in activities that focus on problem-solving, self-monitoring emotions, anger management, and how to make friends.



PARENT PROGRAM

Delivered through a series of 14 weekly parent group meetings. Trained facilitators guide groups of 7-15 parents as they learn strategies and skills that promote children's social competence and reduce behavior problems (e.g. how to play with their children; social, emotional, academic and persistence skills coaching; effective praise and use of incentives).

IY Results

In the 2018-19 school year, The Incredible Years demonstrated statistically significant changes in all child, teacher and parent outcomes of each program component.

FOR CHILDREN

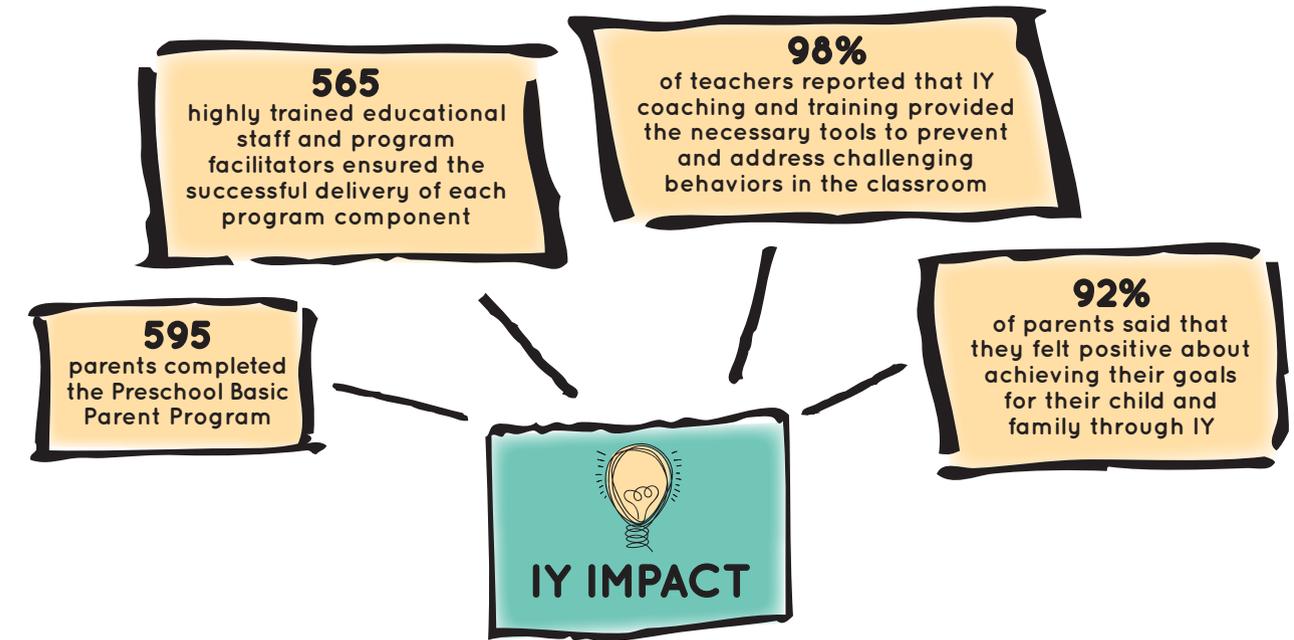
- Significant gains in Social Emotional Competence show positive changes in Prosocial Communication, Emotion Regulation, and Academic Skills

FOR TEACHERS

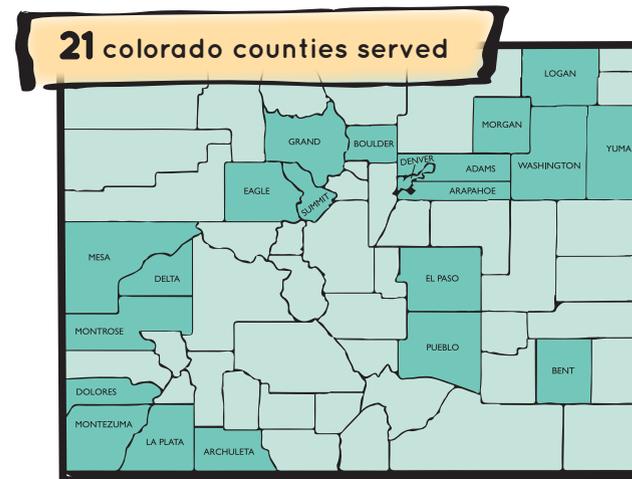
- Significant changes in Positive Management Strategies
- Significant changes in Social Emotional Learning Support
- Increased teacher confidence in managing students' current and future behavior problems, and promoting students' social-emotional skills

FOR PARENTS

- Increased use of positive parenting strategies and decreased use of negative parenting strategies



IY Reach



21 colorado counties served



7,622 children and families benefitted from IY in the 2018-2019 academic year



EXCELLENCE AND FORWARD THINKING TO REACH MORE COMMUNITIES ACROSS COLORADO.

Nurse-Family Partnership's Commitment to Innovation

NURSE RESIDENCY PROGRAM

One of many examples of trailblazing work by our Nurse-Family Partnership team is the Nurse Residency Program: A collaboration between Invest in Kids and University of Colorado College of Nursing. The residency program was developed to better equip nurses with professional guiding principles to increase competence when caring for a diverse population outside a hospital environment. Through the residency, nurses develop effective decision-making skills related to clinical judgment and learn to incorporate research-based evidence linked to outcomes into their nursing practice. The continued professional development opportunity offered by the residency strengthens the commitment to community health nursing programs. This year, the Nurse Residency Program launched its third cohort and 11 nurses are engaged in this exciting learning experience.

JOURNAL OF NURSING SCHOLARSHIP

This year, Michelle Neal, our Program Director for Nurse-Family Partnership, and Dr. Amanda Fixsen, Invest in Kids' Director of Implementation, co-authored *The Nurse-Family Partnership in Colorado: Supporting High-Quality Programming With Implementation Science*. In their publication, our directors share how Invest in Kids has successfully scaled and continuously supports Nurse-Family Partnership. The authors explain the guiding practice of Invest in Kids' intermediary role, a role that thoughtfully blends clinical nursing and the best of implementation science to maximize impact of this proven program. We are proud of their contribution as the clinical relevance of their thought leadership continues to inform the field across the country. Please email info@iik.org to receive a copy of the Journal of Nursing Scholarship article.

The Jacquelyn Wonder Fund

Thanks to Jerry Conover and family, Invest in Kids launched its first-ever grant fund to specifically provide support to families participating in Nurse-Family Partnership. The Jacquelyn Wonder Fund, created to honor the memory of Jacquelyn Wonder, provides \$50,000 for unmet needs experienced by the families being served by NFP, as well as educational and professional development needs for NFP's nurses. This focused approach to philanthropy uniquely reaches both the client and service provider, allowing skilled nurses to directly impact families based on their biggest needs.



"Jacquelyn's ongoing dedication to motivating young women to overcome hardship and live successful lives will be realized by giving direct grants to the clients and dedicated nurses who are the core of IIK's evidence-based Nurse-Family Partnership program. Our family is very excited to be able to be part of these efforts."

—Jerry Conover



The Incredible Years' Commitment to Innovation

IRIS CONNECT SYSTEMS

IIK has purchased 35 IRIS Connect technology kits, a video-based professional learning platform, used to provide coaching and training support to communities across the state of Colorado, remotely. This tool has proven to save IIK thousands of dollars annually on staff time and travel, while not sacrificing any quality or fidelity. The use of IRIS Connect has been associated with a large increase in capacity of staff hours. The technology kits are used to record practitioner use of the Parent Program and Dinosaur School. Once the IIK Consultant reviews the video, they are then able to provide coaching via telephone at any time and from any location.

OUTCOMES-BASED FUNDING: A PILOT PROJECT WITH AURORA AND SHERIDAN PUBLIC SCHOOLS

IIK completed the first year of a five year pilot program to implement and evaluate IY in Aurora Public Schools and Sheridan School District, as part of an outcomes-based (OBF) funding project. The goal of this project is to create an OBF model for IY; if the target outcomes are achieved over the next four years, the districts will commit to continue to implement and pay for IY for an additional five-year term. This is an example of our successful public-private partnerships to expand the reach of our programs across Colorado and has allowed IIK to receive investment capital for sustainable program expansion in Metro Denver area school districts.

Early Childhood Development Investors

This year, for the first time, we launched an official monthly giving program, Early Childhood Development (ECD) Investors. It is the steady income from recurring donations that allows our work to continue so that more children can reach their full potential and more families can break the cycle of poverty.

We'd like to recognize our earliest investors who are making waves to transform the future of Colorado by investing monthly in IIK's proven programs:

- Stephanie and Brendan Harrington
- Darren Jeppson
- Kristen and Philip Mennona



THANK YOU TO OUR CORPORATE SPONSORS, TEAMS, AND PARTICIPANTS
WHO HELPED RAISE OVER **\$212,000!**



The 20th Annual Jane-A-Thon at Mary Jane Base, Winter Park Resort

Our annual ski(ride)-a-thon fundraiser had an epic turnout this past March. Over 300 individuals and 20 corporate sponsors pledged their support to children and families in need by collecting donations for Invest in Kids and joining together on the slopes for the event. Each participant, who raised a minimum of \$150 for Invest in Kids, received a Winter Park lift ticket and many other gifts that were a part of the fun we had at the 20th annual Jane-A-Thon!

SPECIAL THANKS TO OUR
DOUBLE BLACK DIAMOND SPONSOR,
NEWMONT MINING CORP.



For more information about Jane-A-Thon, please visit:
www.iik.org/events/the-jane-a-thon



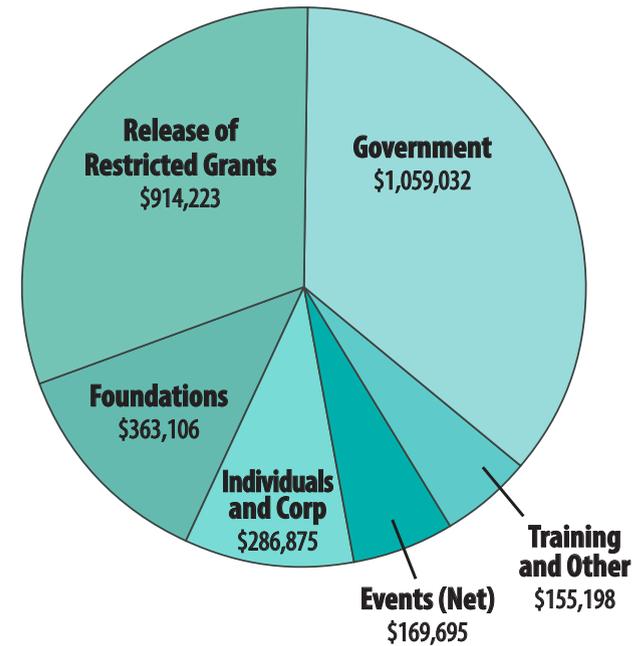
TOP 5 JANE-A-THON FUNDRAISERS

1. JON KRULJAC
2. STEVE GOTTESFELD
3. JOHN KITLEN
4. MELANIE MILLER
5. SHELBY NOBLE TURNER

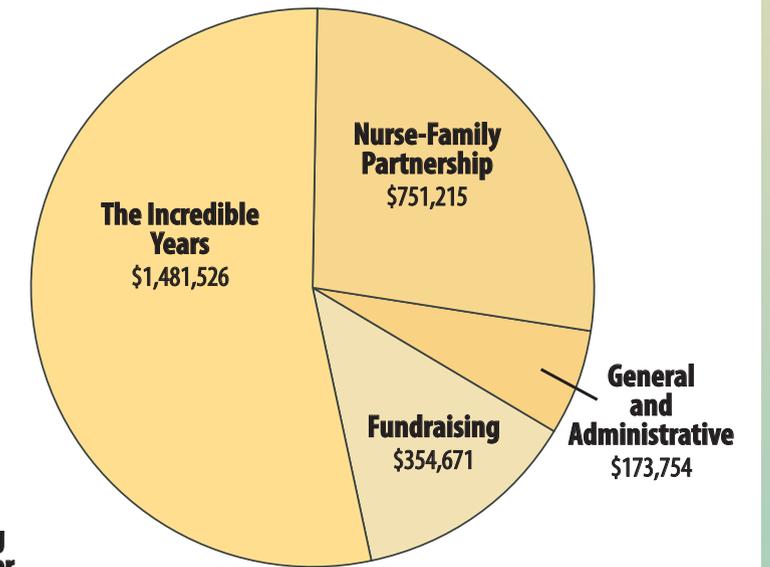
FINANCIAL OVERVIEW

Fiscal Year Ending June 30, 2019

REVENUE WITHOUT RESTRICTION - \$2,948,129



EXPENSES - \$2,761,174



STATEMENT OF ACTIVITIES

Revenue Without Restrictions	\$2,948,129
Expenses	<u>2,761,174</u>
Revenue less Expenses	186,955
New Restricted Revenue	523,948
Release of Restricted Revenue	<u>(914,223)</u>
Change in Net Assets	<u>\$(203,320)</u>



81¢ OF EVERY DOLLAR IS SPENT
DIRECTLY ON PROGRAMS.

IJK DONORS

THANK YOU TO THE MANY DONORS AND COMMUNITY SUPPORTERS WHO HELPED MAKE THIS WORK POSSIBLE. LISTED BELOW ARE DONORS WHO SUPPORTED IJK IN THE AMOUNT OF \$1,000 OR MORE THIS PAST FISCAL YEAR (JULY 1, 2018 – JUNE 30, 2019). WE ARE ETERNALLY GRATEFUL FOR THE TREMENDOUS IMPACT EACH AND EVERY SUPPORTER HAS MADE AND APOLOGIZE FOR ANY INADVERTENT OMISSIONS.

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Morgan Allen
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