



# 2022 Jane-A-Thon Sponsorship Opportunities

## Double Black Diamond – \$20,000 ◆◆

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on Event Pages and Presentations
- Logo Inclusion on all event-related e-mails
- Logo inclusion on event t-shirt – TOP PLACEMENT
- 30 second video onscreen during awards presentation
- Company banner on site (choice of placement inside event space or outside near promo tent)
- Company representative joins IIK staff in outside promo tent in Challenger Lot
- Inclusion of item in participant swag bag

### Social Media

- Facebook Sponsor Spotlight
- Instagram Sponsor Spotlight

### Acknowledgement

- Logo in Pre Event Promo Video
- Thank you in Newsletters leading up to event
- Inclusion in Invest in Kids' Annual Report
- Thank You from Emcee During Breakfast Event and award presentation
- Sponsor Representative to Address Attendees at award presentation – in person or via video

### Hospitality

- Unlimited free registrations for organization members (with pledge to raise minimum of \$175 per person)
- Food and Drink vouchers for all organization participants to use at any Winter Park restaurant (if available)

## Black Diamond – \$10,000 ◆

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on Event Pages and Presentations
- Logo Inclusion on all event-related e-mails
- Logo inclusion on event t-shirt – MIDDLE PLACEMENT
- 15 second video onscreen during awards presentation
- Company banner on site (choice of placement inside event space or outside near promo tent)
- Company representative joins IIK staff in outside promo tent in Challenger Lot
- Inclusion of item in participant swag bag

### Social Media

- Facebook Sponsor Spotlight
- Instagram Sponsor Spotlight

### Acknowledgement

- Logo in Pre Event Promo Video
- Thank you in Newsletters leading up to event
- Inclusion in Invest in Kids' Annual Report
- Thank You from Emcee During Breakfast Event and award presentation
- Acknowledgment as Award Presentation Sponsor\* – exclusive

### Hospitality

- 50 free registrations for organization members (with pledge to raise minimum of \$175 per person)

## Blue Circle – \$5,000

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on Event Pages and Presentations
- Logo Inclusion on all event-related e-mails
- Logo inclusion on event t-shirt – MIDDLE PLACEMENT
- Company representative joins IIK staff in outside promo tent in Challenger Lot
- Inclusion of item in participant swag bag

### Social Media

- Facebook Sponsor Spotlight
- Instagram Sponsor Spotlight

### Acknowledgement

- Logo in Pre Event Promo Video
- Thank you in Newsletters leading up to event
- Inclusion in Invest in Kids' Annual Report
- Thank You from Emcee During Breakfast Event and award presentation
- Acknowledgement as fundraising contest sponsor (sponsor chooses contest, 4 contests available)\* – exclusive to contest

### Hospitality

- 30 free registrations for organization members (with pledge to raise minimum of \$175 per person)

## Green Square – \$2,500

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on Event Pages and Presentations
- Logo Inclusion on all event-related e-mails
- Logo inclusion on event t-shirt – BOTTOM PLACEMENT
- Inclusion of item in participant swag bag

### Social Media

- Facebook Sponsor Spotlight
- Instagram Sponsor Spotlight

### Acknowledgement

- Logo in Pre Event Promo Video
- Thank you in Newsletters leading up to event
- Inclusion in Invest in Kids' Annual Report
- Thank You from Emcee During Breakfast Event and award presentation
- Acknowledgement as ski contest sponsor (sponsor chooses contest, 4 contests available)\* – exclusive to contest

### Hospitality

- 30 free registrations for organization members (with pledge to raise minimum of \$175 per person)

Custom packages are available. For more information or to sign up, please email our Jane-A-Thon representative, Krista Mortensen, at [kmortensen@iik.org](mailto:kmortensen@iik.org).