



Thank you for participating in the 23rd Annual Invest in Kids Jane-A-Thon! Here are a few important pieces of information to prepare you for the event.

- Getting to Winter Park
 - The address of the [Mary Jane Base in Winter Park is Bridger Ct, Winter Park, CO 80482](#)
 - *This is where check-in & the après ski party will occur
 - *All sponsor teams will have a designated space for belongings in this room
 - I-70 to Winter Park can have dense traffic and unpredictable weather, so please plan ahead. Be mindful of the [Traction Law](#), and check [cotrip.org](#) for the latest traffic updates. Please be sure your vehicle is well-equipped to drive in the snow.
 - We recommend giving yourself at least 2 hours to travel from the Denver Metro Area to Winter Park.
- Parking Options
 - [Click here to check out parking options in Winter Park](#)
 - Note that check-in takes place in the [Mary Jane Base 3rd Floor](#) – **you MUST check in in-person at the base to receive your lift ticket for the day.** Be mindful of this when selecting parking.
 - We recommend carpooling if you are attending the Jane-A-Thon with a group! [The Dinosaur lots in Morrison](#) are a great rally point for carpooling to Winter Park.

Schedule for the Day – March 4th and 5th

Time	Activity	Location
7:00 am	Check-In Opens *Leave Denver early to beat the I-70 traffic!	Mary Jane Base – 3 rd Floor Bridger Ct, Winter Park, CO 80482
9:00 am (Fri)	Welcome, Lifts Open – ski time!	Mary Jane/Winter Park – All Lifts
9:00 am – 2:30 pm	Visit the IIK Tent	Challenger/Utah Junction Parking Lot
3:00 pm	Après Ski Party + Awards Presentation	Mary Jane Base – 3 rd Floor

- Need skis or a board?
 - Thanks to the generous support of Christy Sports, we’re excited to offer **FREE** ski and snowboard rentals for the Jane-A-Thon. To reserve your gear, contact Julie Fuller at jfuller@iik.org
- Social Media – Share your Jane-A-Thon experience on social media & tag Invest in Kids. Instagram @investinkidsco | Facebook @investinkids Use #JAT2022 #investinkids
- Health and Safety – The health and well-being of our community is our #1 priority. We are working closely with Winter Park to monitor COVID-19 conditions and safety precautions. **Masks are strongly encouraged when indoors at the Mary Jane Base.** [Visit the CDC’s website for the latest information on COVID-19.](#)



The Jane-A-Thon is all about having fun and raising money for Colorado kids!

There are many ways to win great prizes while making a difference:

- Fundraise To Win Great Prizes!
 - Raise at least \$250 and win a branded Invest in Kids portable cell phone power bank
 - Raise at least \$500 and get a chance to win a pair of skis, a snowboard or a 2022-23 Winter Park season pass. Each additional \$500 you raise earns you another entry into this drawing!
- Overall Fundraising Contests –
 - Raise the most **money** as an individual and win a pair of skis or a snowboard
 - Rally the most **donors** as an individual and win a pair of skis or a snowboard
 - Raise the **most money or rally the most donors** as a team and win free ski or snowboard tunes
- Ski Challenges – Complete all the runs in a given category and be entered into a drawing to win a helmet and goggle combo! Use the [Winter Park App](#) to track your progress.
 - Green Runs sponsored by Woodruff Sawyer
 - Blue/Black Runs sponsored by KPMG
 - Bump Runs sponsored by Nelnet
- Costume Contest –
 - Show us your team spirit by showing up in your most creative costume!
 - Winners will be chosen by crowd applause during the afternoon awards event
 - All members of the winning team (up to 6 people) will each win a gift card to Christy Sports

Staying in town for the weekend?

- [Dining Options in Winter Park](#) [Lodging Options in Winter Park](#)

Thank you for raising funds for Colorado children and families!

Questions? Need help? Contact one of IIK's staff!

Krista	720-862-8119	kmortensen@iik.org
Maribeth	602-565-7856	mwaldrep@iik.org
Julie	720-530-9017	jfuller@iik.org



Thank you for making a difference through the Jane-A-Thon! Learn more about Invest in Kids' mission to improve the health and well-being of Colorado children at www.iik.org.

- What is Invest in Kids?
 - Invest in Kids (IIK) is a local nonprofit organization working to ensure every Colorado child has a strong start in life. IIK works tirelessly to adopt, implement, and scale proven programs that have the greatest long-term impact on young children and families experiencing poverty. IIK supports three evidence-based programs – Nurse-Family Partnership®, The Incredible Years®, and Child First®, working to improve the health and well-being of 14,000 children and families each year.

- What is the Jane-A-Thon?
 - The Jane-A-Thon is Invest in Kids' signature peer-to-peer fundraising event, raising critical funds for the IIK mission.

- Where does the money go?
 - Funds raised through the Jane-A-Thon support all three IIK programs, allowing us to support thousands of children and families. Your gift of...
 - \$175 can give one student the opportunity to participate in The Incredible Years® Dinosaur School for a year. Students who participate in Dinosaur School show improved social and emotional skills, including their ability to manage and express their feelings, solve problems, and make friends – skills proven to last a lifetime.
 - \$1,000 can transform one parent's relationship with their child through participation in The Incredible Years® Parent Program – fostering a positive, respectful home environment proven to have a profound impact on academic success and social competencies.