Thank you for participating in the 23rd Annual Invest in Kids Jane-A-Thon! Here are a few important pieces of information to prepare you for the event.

- **Getting to Winter Park**
  - The address of the [Mary Jane Base in Winter Park](Bridger Ct, Winter Park, CO 80482) is Bridger Ct, Winter Park, CO 80482.
  - This is where check-in & the après ski party will occur.
  - All sponsor teams will have a designated space for belongings in this room.
  - I-70 to Winter Park can have dense traffic and unpredictable weather, so please plan ahead. Be mindful of the Traction Law, and check [cotrip.org](http://cotrip.org) for the latest traffic updates. Please be sure your vehicle is well-equipped to drive in the snow.
  - We recommend giving yourself at least 2 hours to travel from the Denver Metro Area to Winter Park.

- **Parking Options**
  - Click here to check out parking options in Winter Park.
  - Note that check-in takes place in the [Mary Jane Base 3rd Floor](Bridger Ct, Winter Park, CO 80482) – you MUST check in in-person at the base to receive your lift ticket for the day. Be mindful of this when selecting parking.
  - We recommend carpooling if you are attending the Jane-A-Thon with a group! [The Dinosaur lots in Morrison](https://www.dinosaurpark.com/) are a great rally point for carpooling to Winter Park.

**Schedule for the Day – March 4th and 5th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:00 am</td>
<td>Check-In Opens</td>
<td>Mary Jane Base – 3rd Floor</td>
</tr>
<tr>
<td></td>
<td>Leave Denver early to beat the I-70 traffic!</td>
<td>Bridger Ct, Winter Park, CO 80482</td>
</tr>
<tr>
<td>9:00 am (Fri)</td>
<td>Welcome, Lifts Open – ski time!</td>
<td>Mary Jane/Winter Park – All Lifts</td>
</tr>
<tr>
<td>9:00 am – 2:30 pm</td>
<td>Visit the IIK Tent</td>
<td>Challenger/Utah Junction Parking Lot</td>
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<tr>
<td>3:00 pm</td>
<td>Après Ski Party + Awards Presents</td>
<td>Mary Jane Base – 3rd Floor</td>
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- Need skis or a board?
  - Thanks to the generous support of Christy Sports, we’re excited to offer FREE ski and snowboard rentals for the Jane-A-Thon. To reserve your gear, contact Julie Fuller at [jfuller@iik.org](mailto:jfuller@iik.org)

- Social Media – Share your Jane-A-Thon experience on social media & tag Invest in Kids. Instagram @investinkidsco | Facebook @investinkids Use #JAT2022 #investinkids

- Health and Safety – The health and well-being of our community is our #1 priority. We are working closely with Winter Park to monitor COVID-19 conditions and safety precautions. **Masks are strongly encouraged when indoors at the Mary Jane Base.** Visit the CDC’s website for the latest information on COVID-19.
The Jane-A-Thon is all about having fun and raising money for Colorado kids!

There are many ways to win great prizes while making a difference:

- **Fundraise To Win Great Prizes!**
  - Raise at least $250 and win a branded Invest in Kids portable cell phone power bank
  - Raise at least $500 and get a chance to win a pair of skis, a snowboard or a 2022-23 Winter Park season pass. Each additional $500 you raise earns you another entry into this drawing!

- **Overall Fundraising Contests** –
  - Raise the most **money** as an individual and win a pair of skis or a snowboard
  - Rally the most **donors** as an individual and win a pair of skis or a snowboard
  - Raise the **most money or rally the most donors** as a team and win free ski or snowboard tunes

- **Ski Challenges** – Complete all the runs in a given category and be entered into a drawing to win a helmet and goggle combo! Use the Winter Park App to track your progress.
  - Green Runs sponsored by Woodruff Sawyer
  - Blue/Black Runs sponsored by KPMG
  - Bump Runs sponsored by Nelnet

- **Costume Contest** –
  - Show us your team spirit by showing up in your most creative costume!
  - Winners will be chosen by crowd applause during the afternoon awards event
  - All members of the winning team (up to 6 people) will each win a gift card to Christy Sports

Thank you for raising funds for Colorado children and families!

Questions? Need help? Contact one of IIK’s staff!

<table>
<thead>
<tr>
<th></th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Krista</td>
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<td>720-530-9017</td>
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</tr>
</tbody>
</table>
Thank you for making a difference through the Jane-A-Thon! Learn more about Invest in Kids’ mission to improve the health and well-being of Colorado children at www.iik.org.

- What is Invest in Kids?
  - Invest in Kids (IIK) is a local nonprofit organization working to ensure every Colorado child has a strong start in life. IIK works tirelessly to adopt, implement, and scale proven programs that have the greatest long-term impact on young children and families experiencing poverty. IIK supports three evidence-based programs – Nurse-Family Partnership®, The Incredible Years®, and Child First®, working to improve the health and well-being of 14,000 children and families each year.

- What is the Jane-A-Thon?
  - The Jane-A-Thon is Invest in Kids’ signature peer-to-peer fundraising event, raising critical funds for the IIK mission.

- Where does the money go?
  - Funds raised through the Jane-A-Thon support all three IIK programs, allowing us to support thousands of children and families. Your gift of...
  - $175 can give one student the opportunity to participate in The Incredible Years® Dinosaur School for a year. Students who participate in Dinosaur School show improved social and emotional skills, including their ability to manage and express their feelings, solve problems, and make friends – skills proven to last a lifetime.
  - $1,000 can transform one parent’s relationship with their child through participation in The Incredible Years® Parent Program – fostering a positive, respectful home environment proven to have a profound impact on academic success and social competencies.